

Qforma Announces Sale to QPharma

New York, NY – December 22, 2015 – Qforma (or the “Company”), a leading provider of social analytics for the life sciences industry and a BelHealth Investment Partners (“BelHealth”) portfolio company, announced its sale to QPharma.

For more than 20 years, QPharma has worked closely with pharmaceutical, medical device, and biotechnology manufacturers to validate their systems and facilities; plan their product launches; manage their sample distribution; coordinate their state and federal transparency reporting; train their sales forces; and solve their regulatory compliance problems. In recent years, the company has added new solutions that include Key Opinion Leader (KOL) identification, influence mapping, and analytics. From modest beginnings as a provider of computer system validation services, QPharma has steadily grown to become a leader in its industry.

“We are pleased to see this transaction come to fruition,” added Inder Tallur, Managing Director of BelHealth. “We believe this acquisition will enable QPharma to deliver outstanding value-added services, to the benefit of its growing roster of valued clients.”

“The purchase of Qforma is a natural progression of the incremental growth strategy that has served QPharma well in the past two decades,” said QPharma President and CEO Patrick Den Boer. “The outstanding technology platform and solution base they have built is a perfect complement to QPharma’s suite of business intelligence tools.”

About Qforma

Qforma is a leading provider of social analytics for the life sciences industry. Based on advanced data and analytics, Qforma helps its clients to understand, monitor and predict behavior in all relevant communities. Qforma applies its intelligence hub platform to optimize promotional campaigns, manage key influencers and execute product launches. Our enterprise solutions have helped clients around the world to increase company value. Qforma has a global presence with offices in Europe and the United States.

About BelHealth Investment Partners

BelHealth Investment Partners (“BelHealth”), based in New York, is a healthcare private equity firm focused on lower middle market companies. BelHealth has a unique combination of investing, executive management and entrepreneurial experience. BelHealth acquires majority positions in entrepreneur-owned companies that it believes would benefit from its extensive operating and private equity investment expertise. The firm typically invests \$20-50 million per platform company across three healthcare segments: Services, Products and Distribution.

For further information, please visit: www.belhealth.com

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