

Geritrex and BelHealth Investment Partners Announce Board of Directors

New York, NY – October 14, 2015 – Geritrex (or the “Company”), a leading manufacturer and distributor of topical generic OTC products and pharmaceuticals and a BelHealth Investment Partners (“BelHealth”) portfolio company announced the Company’s Board of Directors. The Board includes: Anthony Madaio, Geritrex Founder; Tim Sawyer, independent board member and industry executive; Richard Wolpow, BelHealth Operating Partner; Nathan Kronforst, BelHealth Managing Director; Dennis Drislane, BelHealth Managing Partner; and Harold S. Blue, BelHealth Managing Partner.

Harold S. Blue, Geritrex Chairman and BelHealth Managing Partner said, "We commend Tony on his success in building Geritrex into a strong platform. Going forward, Geritrex will benefit from the experience of the board and the newly appointed executive management team in building the company into a global OTC manufacturer. BelHealth has substantial experience in the generic manufacturing industry and is excited to execute on its vision of aggressive growth through the introduction of new OTC products, the pursuit of ANDA’s and strategic add-on acquisitions."

About Geritrex

Founded in 1978 and headquartered in Mt. Vernon, New York, Geritrex is a manufacturer and distributor of topical generic OTC products and pharmaceuticals to patients in institutional healthcare settings. Since inception, Geritrex has evolved from a local direct distributor to a national provider through wholesale distributors. The Company’s top selling products are ointments, cream, lotions, balms and shampoos. Geritrex’s prominent list of customers includes: the Veterans Administration, Columbia Presbyterian Hospital, Albert Einstein Hospital, St. Jude Hospital, Mayo Clinic and Duke University Hospital.

About BelHealth Investment Partners

BelHealth Investment Partners (“BelHealth”), based in New York, is a healthcare private equity firm focused on lower middle market companies. BelHealth has a unique combination of investing, executive management and entrepreneurial experience. BelHealth acquires majority positions in entrepreneur-owned companies that it believes would benefit from its extensive operating and private equity investment expertise. The firm typically invests \$20-50 million per platform company across three healthcare segments: Services, Products and Distribution.

For further information, please visit:

Geritrex: www.geritrex.com

BelHealth Investment Partners: www.belhealth.com

Contact:

Geritrex: Boyd Relac (914) 668-4003

BelHealth Investment Partners: Inder Tallur (347) 308-7018